

**I.T.S ENGINEERING COLLEGE  
GREATER NOIDA  
(A NAAC Accredited Engineering College)**

**Department of MBA**

Ref No.: ITS/MBA/001/2022-23

Date: 23/08/2022

**Notice**

This is to inform you all that there will be a departmental meeting to be held on 25/08/2022 at 03:00 P.M. in HOD Cabin Room No. 305 within the order to discuss the feedback on curriculum given by concerned faculty members.

You all are required to go through previous syllabus and new referred syllabus in order to identify any gap as per AKTU Syllabus or Industry Requirement, if any then will be discussed in meeting.

*Sachin*

Mr. Sachin Sinha  
(HOD-MBA)

*[Signature]*

HOD - MBA  
ITS Engineering College

CC to:

- 1) Director Office, ITS Engineering College, Greater Noida.
- 2) Dean Academics, ITS Engineering College, Greater Noida.
- 3) Dean Students Welfare, ITS Engineering College, Greater Noida.
- 4) All Department HOD's
- 5) Faculty of MBA Department.

**Department of MBA**

**MINUTES OF MEETING**

**Meeting Date:** 25/08/2022

**Meeting Venue:** MBA HOD CABIN

**Meeting Time:** 03:00 pm

Departmental faculty meeting held with all the concerned faculty members who teach in of MBA Department to discuss the feedback on curriculum suggested by AKTU from session 2022-23.

The following points were discussed in the meeting:

- There are certain theory subjects whose gaps are identified as per competitive exam and as per the industry need.
- Various Subjects are allotted to other department as per their requirement.
- The students will be allowed to choose amongst various open elective subjects and departmental elective subjects as per their area of interest.
- At least one Industrial Visit, Guest Lecture and workshop needed to be planned for the students.
- Hands on workshop/training on latest technology to be conducted.
- Motivate students to work on some good projects.
- The projects will be done by the final year students should be of high quality.
- IT/Soft-skills Training should be conducted for final year for better placement.

The gap identification and proposed action taken are given in next attached Sheet.

  
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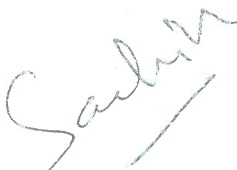
**Members Present**

Mr. Sachin Sinha – Acting HOD – MBA

Ms. Sana Vakeel – A.P. - MBA


Mr. Pratik Dwivedi – A.P -MBA

Ms. Rashmi Kaushik – A.P -MBA



Sr. No	Syllabus Issue Session	Branch/ Year	Subject Code	Subject Name	Faculty	Gap Identified if any (As per GATE Syllabus or Industry requirements)	Action Taken/Suggested
1	2022-23	MBA/1 <sup>st</sup>	KMBN104	Business Statistics & Analysis	Mr. VN Tripathi	The subject should include more business cases and practical problems.	Relevant business case studies have been identified to add value to the course.
2	2022-23	MBA/1 <sup>st</sup>	KMBN151	IT SKILLS LAB	Mr. Abhishek Shivhare	Syllabus should include recent analytical tools and practices.	Value added classes to be arranged focused on Pivot table and Advance excel.

  
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**ITS Engineering College Greater Noida**  
**Department of MBA**

Action Taken Report on Alumni Feedback Form

Session: 2022-23

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Managerial subjects (10)	All subjects and syllabus are designed by university with the managerial perspective.	No action is required.
2	How do you rate ITS as a bridge between you and your goals?(19)	Students asked for training sessions for trending skillsets.	Workshop has been arranged.
3	Subject on social cause such as human values and professional ethics. (11)	This was a core paper added by the university in the course curriculum.	We organized a workshop on human values and ethics also.
4	Support from non teaching staff (6)	They were asked to smoothen the marksheet/bonafide certificate collection processes.	Time slots of rear office had fixed
5	How do you rate ITS as a bridge between you and your goals?(19)	Students asked for training sessions for trending skillsets.	Workshop has been arranged.

Points of parameter	Feedback 1	Feedback 2	Feedback 3	Total
1	5	5	3	13
2	3	5	4	12
3	5	4	5	14
4	5	4	4	13
5	5	3	5	13
6	5	5	4	14
7	4	5	3	12
8	5	4	5	14
9	3	4	4	11
10	5	5	4	14
11	5	4	5	14
12	3	5	5	13
13	5	5	4	14
14	5	4	4	13
15	5	3	5	13
16	3	5	4	12
17	5	4	5	14
18	3	5	4	12
19	5	5	4	14
20	3	5	5	13
21	5	5	4	14

  
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Faculty Coordinator

  
HOD Signature

**ITS Engineering College Greater Noida**

**Department of MBA**

**Action Taken Report on Employer Feedback**

Session: 2022-23

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Problem Analysis Skills	1. Case-based learning should be promoted to help students in gaining analytical skills for problem solving. 2. Activities focusing on problem-solving skills should be conducted.	1. HoD was informed. Faculty members were advised to conduct 1 case study analysis per week in their respective subjects. 2. Activities based on problem-solving skills were planned and executed during activity sessions.
2	Ability to take initiatives	1. Student involvement in departmental activities should be encouraged. 2. Subject coordinators should be appointed for various subjects. 3. Student coordinators for different activities shall be appointed for increased involvement of students.	1. HoD was informed. Student coordinators were appointed for departmental activities, placement activities, cultural activities and so on. 2. Subject-wise coordinators are appointed by respective subject teachers.
3	Knowledge Adequacy	1. Knowledge enhancing activities should be increased. 2. Newspaper discussion should be encouraged in zero period.	1. Knowledge enhancing activities, such as business quiz and group discussion, were conducted. 2. Daily newspaper analysis session was conducted in zero period in the morning.
4	Ability to take initiatives	1. Student involvement in departmental activities should be encouraged. 2. Subject coordinators should be appointed for various subjects. 3. Student coordinators for different activities shall be appointed for increased involvement of students.	1. HoD was informed. Student coordinators were appointed for departmental activities, placement activities, cultural activities and so on. 2. Subject-wise coordinators are appointed by respective subject teachers.



Faculty Coordinator



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Points of parameter	Feedback 1	Feedback 2	Feedback 3	Total score out of 35
1	5	5	5	15
2	5	5	5	15
3	5	5	4	14
4	5	4	4	13
5	4	5	5	14
6	5	4	5	14
7	5	4	4	13
8	3	3	3	9
9	5	3	4	12
10	5	3	5	13
11	4	4	5	13
12	4	5	4	13
13	4	4	4	12
14	5	5	5	15
15	5	4	5	14
Overall Score of Satisfaction (Out of 10)	8	9	9	26
Total out of 75	77	72	76	225

ITS Engineering College Greater Noida

Department of MBA

Action Taken Report on Student Curriculum/Feedback

Session: 2022-23

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Inclusion of Modern and advanced topics in syllabus.	1. Syllabus should be revised every five years by the university, so that it remains contemporary. 2. Gaps should be identified in syllabus for inclusion of modern and advance topics.	1. Syllabus cannot be changed as it is formulated by the university. 2. Departmental head was informed and faculty member were asked to identify gaps in syllabus. 3. Based on the gaps identified by faculty members, value-added courses were developed and conducted.
2	The syllabus is less suitable for the course.	1. Syllabus should be revised every five years by the university. 2. Gaps should be identified in university syllabus. 3. More value-added courses or expert talks should be conducted as per the identified gaps.	1. Syllabus cannot be changed as it is set by the university. 2. Departmental head was informed and faculty member were asked to identify gaps in syllabus. 3. Based on the gaps identified by faculty members, value-added courses were developed and conducted.
3	Helps going for higher studies	1. Special sessions should be arranged to make students aware about further higher education opportunities available for them. 2. Students should be provided training to prepare for competitive exams for higher studies.	1. More sessions were arranged on career prospects and opportunities in higher studies. 2. Trainers for preparation of competitive entrance exams such as UGC-NET were arranged for the students.

Points of parameter	Feedback 1	Feedback 2	Feedback 3	Feedback 4	Total score out of 50
1	4	4	4	4	16
2	5	5	5	4	19
3	5	5	5	4	19
4	4	4	4	5	17
5	3	4	5	5	17
6	5	4	5	5	19
7	5	4	4	4	17
8	5	5	4	5	19
9	5	4	5	3	17
10	4	4	4	5	17
<b>Total out of 50</b>	<b>45</b>	<b>43</b>	<b>45</b>	<b>44</b>	<b>177</b>

*Preetika*

Faculty Coordinator

*[Signature]*

HOD Signature

*[Signature]*  
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## ITS Engineering College, Greater Noida

### Department of M.B.A.

#### Action Taken Report on Industry Expert

Session: 2022-23

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Team Building Expertise	Students need to improve on their team building & managing capabilities	Role Plays, Management Games conducted to improve team management skills among MBA students
2	Soft Skills & PDP Session	Extensive session on refining soft skills as well as Personality Development to be conducted	Expert session on enhancing both soft skills and PDP conducted
3	IT Skill	Laboratory activities for IT skills enhancement to be done	Practical session on Advance Excel conducted
4	Marketing Research	Field work survey & research analysis know-how to be imbibed among the students	Mini-projects and Survey based assignments organised under faculty guide

*Sana*

Faculty Coordinator

*A*

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ITS Engineering College

*Sachin*

HOD Signature

**I.T.S Engineering College, Greater Noida**  
**Employer Feedback Form**

*(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).*

**Dear Employer,**  
**Greetings!!**


We are thankful to you for providing employment to our graduates who are currently working in your esteemed organization.

We shall be very much appreciative and be grateful if you can spare some of your valuable time to fill up this feedback form of one of our graduate. It will help us to improve further the quality of teaching-learning and to give you better skilled employees in future.

Name of the Employee: Citanjali Gupta

Tick the number that best describes your level of satisfaction at each question:  
**5 – Outstanding, 4 – Excellent, 3 – Above Average, 2 – Average, 1 – Not satisfactory**

How satisfied are you with the student/s work performance in each of these areas:	5	4	3	2	1	21
Attitude towards work	✓					
Communication skills	✓					
Work Discipline	✓					
Knowledge adequacy	✓					
Team Work		✓				
Ability to learn	✓					
Adjustment to work culture	✓					
Ability to take Initiatives	✓					
Problem Analysis skill	✓					
Ethics		✓				
Planning and Organization skills	✓					
Open to new ideas and learning new techniques		✓				
Using technology and workplace equipment	✓					
Self-motivated and taking an appropriate level of responsibility		✓				
Relationship with seniors/peers/subordinates		✓				

  
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On the scale of 10 how do you rate your overall satisfaction with ITS students?

10	9	8	7	6	5	4	3	2	1
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If you were dissatisfied with any aspect, please comment further:

None

Any other Comment(s):-

None.

Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number.

Name: Ramanand Chauhan Position: Manager

Company/Organization: Skytan Information Pvt. Ltd.


Address: Noida Sector 64

Date: 15/02/2023

Phone: 8 745004222

Please email the completed form to [dir.engg@its.edu.in](mailto:dir.engg@its.edu.in) OR post it on the following address:

The Director  
I.T.S Engineering College  
46, Knowledge park III  
Greater Noida, Uttar Pradesh 201308  
Phone: 0120-2331000 Fax: 0120-2331037

  
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ITS Engineering College

**I.T.S Engineering College, Greater Noida**  
**Employer Feedback Form**

*(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).*

**Dear Employer,**  
**Greetings!!**


We are thankful to you for providing employment to our graduates who are currently working in your esteemed organization.

We shall be very much appreciative and be grateful if you can spare some of your valuable time to fill up this feedback form of one of our graduate. It will help us to improve further the quality of teaching-learning and to give you better skilled employees in future.

Name of the Employee: Prakhar Singh

Tick the number that best describes your level of satisfaction at each question:  
**5 – Outstanding, 4 – Excellent, 3 – Above Average, 2 – Average, 1 – Not satisfactory**

How satisfied are you with the student/s work performance in each of these areas:	5	4	3	2	1	21
Attitude towards work	✓					
Communication skills	✓					
Work Discipline	✓					
Knowledge adequacy		✓				
Team Work	✓					
Ability to learn	✓					
Adjustment to work culture	✓					
Ability to take Initiatives	✓					
Problem Analysis skill	✓					
Ethics	✓					
Planning and Organization skills	✓					
Open to new ideas and learning new techniques	✓					
Using technology and workplace equipment	✓					
Self-motivated and taking an appropriate level of responsibility	✓					
Relationship with seniors/peers/subordinates	✓					

  
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On the scale of 10 how do you rate your overall satisfaction with ITS students?

10	9	8	7	6	5	4	3	2	1
----	---	---	---	---	---	---	---	---	---

If you were dissatisfied with any aspect, please comment further:

None

Any other Comment(s):-

None

Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number.

Name: Sanjeev Dayal Position: Associate Director

Company/Organization: Wealth Clinic

Address: Sector 132, Noida Expressway

Date: 25th Aug 2023

Phone: 9899286428

Please email the completed form to [dir.engg@its.edu.in](mailto:dir.engg@its.edu.in) OR post it on the following address:

The Director  
I.T.S Engineering College  
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Greater Noida, Uttar Pradesh 201308  
Phone: 0120-2331000 Fax: 0120-2331037

  
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I.T.S Engineering College

## I.T.S Engineering College, Greater Noida

### Alumni Feedback Form

*(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).*

We appreciate that you have spent valuable years pursuing course of your choice at I.T.S Engineering College, Greater Noida.

We shall be thankful if you can spare some of your valuable time to fill up this feedback form and give us valuable suggestions for further improvements of the institute.


Your valuable inputs will be of great use to improve the quality of our academic programs and enhance the credibility of our Institute.

Please Rate as per the following:

**5 – Outstanding, 4 – Excellent, 3 – Above Average, 2 – Average, 1 – Not satisfactory**

Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life skills?	✓				
Rate the teaching-learning process followed by the department/Institute	✓				
<b>Projects</b>					
How do you rate the projects (major/minor) on the basis of following?					
• Contribution of project(s) undertaken in your skill enhancement and professional career	✓				
• Project mentoring by supervisor	✓				
• Laboratory facility within the department	✓				
• Support from non-teaching staff	✓				
<b>Regarding Curriculum (Theory)</b>					
How do you rate the courses curriculum in terms of the following?		✓			
• Core Branch Subjects	✓				
• Flexibility to choose from electives (core-subjects)	✓				
• Flexibility to choose from subjects of other branches (Open Electives)	✓				
• Managerial subjects	✓				
• Subjects on social cause such as Human values and Professional Ethics	✓				
<b>Regarding curriculum (Practical)</b>					
How do you rate the role of laboratory experiments in your technical skills development and attitude?	✓				
<b>General</b>					
How do you rate development activities organized by the department/Institute for your overall development?	✓				
How do you rate the special efforts for bridging Industry/Academic gap?		✓			
Rate the efforts towards Vocational Training		✓			
Rate the Institutes' efforts towards Placement	✓				
Rate the efforts of Department/Institute towards Career counseling and guidance	✓				
How do you rate your Alumni Network?	✓				
How do rate ITS as a bridge between you and your goal?	✓				
How do you rate the overall learning experience in terms of their relevance to the real life application?	✓				
How do you rate the courses that you have learnt in Department/Institute in relation to your current job?	✓				

- Do you feel proud to be associated with ITS as an Alumnus? YES/NO ✓
- Are you willing to contribute to the development of the Department/Institute? YES/NO ✓

  
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If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus Up-gradation/ Internship to students/ Student's placement etc.

Please specify None

- Whether your grievances properly handled in the Department/Institute?

As a student: YES/NO

As a alumni: YES/NO

If No, please specify the grievance \_\_\_\_\_

- Was Management cooperative? Yes/No.

If No, please comment \_\_\_\_\_

- Have you participated in any Alumni meet as of now? YES/NO

- Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO

- Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No.

If yes, please mention the details NA

- Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute None

- Your suggestion for any changes in the curriculum.

None

- Any other suggestions/comments for the overall improvement of the Department/Institute:

None

- Please mention your most memorable moment at ITS.

Fresher's Party

- Which culture/best practices you liked most at ITS? Please comment.

Focus on Placements

Name : Prakhari Singh  
Course/Branch : MBA  
Batch : 2021-23  
Date of Birth : 19th Sep 2000  
Married/Unmarried : Unmarried  
If Married, Anniversary Date : NA  
Present Company/Organization : wealth clinic  
Designation : BDE  
E-Mail ID : NA  
Mobile No : 7525003690

Please email the completed form to [itsengg.gnoida@its.edu.in](mailto:itsengg.gnoida@its.edu.in) OR post it on the following address:

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## I.T.S Engineering College, Greater Noida Alumni Feedback Form

*(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).*

We appreciate that you have spent valuable years pursuing course of your choice at I.T.S Engineering College, Greater Noida.

We shall be thankful if you can spare some of your valuable time to fill up this feedback form and give us valuable suggestions for further improvements of the institute.

Your valuable inputs will be of great use to improve the quality of our academic programs and enhance the credibility of our Institute.

Please Rate as per the following:

**5 – Outstanding, 4 – Excellent, 3 – Above Average, 2 – Average, 1 – Not satisfactory**

Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life skills?	✓				
Rate the teaching-learning process followed by the department/Institute	✓				
<b>Projects</b>					
How do you rate the projects (major/minor) on the basis of following?					
• Contribution of project(s) undertaken in your skill enhancement and professional career	✓				
• Project mentoring by supervisor	✓				
• Laboratory facility within the department	✓				
• Support from non-teaching staff	✓				
<b>Regarding Curriculum (Theory)</b>					
How do you rate the courses curriculum in terms of the following?					
• Core Branch Subjects	✓				
• Flexibility to choose from electives (core-subjects)	✓				
• Flexibility to choose from subjects of other branches (Open Electives)	✓				
• Managerial subjects	✓				
• Subjects on social cause such as Human values and Professional Ethics	✓				
<b>Regarding curriculum (Practical)</b>					
How do you rate the role of laboratory experiments in your technical skills development and attitude?	✓				
<b>General</b>					
How do you rate development activities organized by the department/Institute for your overall development?	✓				
How do you rate the special efforts for bridging Industry/Academic gap?	✓				
Rate the efforts towards Vocational Training	✓				
Rate the Institutes' efforts towards Placement		✓			
Rate the efforts of Department/Institute towards Career counseling and guidance	✓				
How do you rate your Alumni Network?		✓			
How do rate ITS as a bridge between you and your goal?	✓				
How do you rate the overall learning experience in terms of their relevance to the real life application?	✓				
How do you rate the courses that you have learnt in Department/Institute in relation to your current job?	✓				

- Do you feel proud to be associated with ITS as an Alumnus? YES/NO ✓
- Are you willing to contribute to the development of the Department/Institute? YES/NO. ✓

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If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus Up-gradation/ Internship to students/ Student's placement etc.

Please specify NA

- Whether your grievances properly handled in the Department/Institute?

As a student: YES/NO ✓

As a alumni: YES/NO ✓

If No, please specify the grievance NA

- Was Management cooperative? Yes/No. ✓

If No, please comment NA

- Have you participated in any Alumni meet as of now? YES/NO ✓

- Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO ✓

- Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No. ✓

If yes, please mention the details NA

- Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute NA

- Your suggestion for any changes in the curriculum. NA

- Any other suggestions/comments for the overall improvement of the Department/Institute: NA

- Please mention your most memorable moment at ITS. Farewell Party

- Which culture/best practices you liked most at ITS? Please comment. They treat us like a family

Name : Gitanjali Gupta  
Course/Branch : MBA  
Batch : 2021-23  
Date of Birth : 15th November 2023  
Married/Unmarried : Unmarried  
If Married, Anniversary Date : NA  
Present Company/Organization : Sikyan Information Technology  
Designation : HR Executive  
E-Mail ID : geetmadheriya@gmail.com  
Mobile No : 9118769697

Please email the completed form to [itsengg.gnoida@its.edu.in](mailto:itsengg.gnoida@its.edu.in) OR post it on the following address:

The Director  
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HOD - MBA  
ITS Engineering College

## I.T.S Engineering College, Greater Noida

### Alumni Feedback Form

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Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life skills?	✓				
Rate the teaching-learning process followed by the department/Institute	✓				
<b>Projects</b>					
How do you rate the projects (major/minor) on the basis of following?					
• Contribution of project(s) undertaken in your skill enhancement and professional career	✓				
• Project mentoring by supervisor	✓				
• Laboratory facility within the department	✓				
• Support from non-teaching staff	✓				
<b>Regarding Curriculum (Theory)</b>					
How do you rate the courses curriculum in terms of the following?					
• Core Branch Subjects	✓				
• Flexibility to choose from electives (core-subjects)	✓				
• Flexibility to choose from subjects of other branches (Open Electives)	✓				
• Managerial subjects		✓			
• Subjects on social cause such as Human values and Professional Ethics		✓			
<b>Regarding curriculum (Practical)</b>					
How do you rate the role of laboratory experiments in your technical skills development and attitude?	✓				
<b>General</b>					
How do you rate development activities organized by the department/Institute for your overall development?	✓				
How do you rate the special efforts for bridging Industry/Academic gap?	✓				
Rate the efforts towards Vocational Training		✓			
Rate the Institutes' efforts towards Placement	✓				
Rate the efforts of Department/Institute towards Career counseling and guidance	✓				
How do you rate your Alumni Network?		✓			
How do rate ITS as a bridge between you and your goal?					
How do you rate the overall learning experience in terms of their relevance to the real life application?	✓				
How do you rate the courses that you have learnt in Department/Institute in relation to your current job?	✓				

- Do you feel proud to be associated with ITS as an Alumnus? YES/NO
- Are you willing to contribute to the development of the Department/Institute? YES/NO.

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ITS Engineering College



If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus Up-gradation/ Internship to students/ Student's placement etc.

Please specify \_\_\_\_\_

- Whether your grievances properly handled in the Department/Institute?

As a student: YES/NO

As a alumni: YES/NO

If No, please specify the grievance \_\_\_\_\_

- Was Management cooperative? Yes/No.

If No, please comment \_\_\_\_\_

- Have you participated in any Alumni meet as of now? YES/NO

- Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO

- Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No.

If yes, please mention the details \_\_\_\_\_

- Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute \_\_\_\_\_

- Your suggestion for any changes in the curriculum. \_\_\_\_\_

- Any other suggestions/comments for the overall improvement of the Department/Institute: \_\_\_\_\_

- Please mention your most memorable moment at ITS.

Fresher's Party.

- Which culture/best practices you liked most at ITS? Please comment.

Good values and focus on academics

Name : Ajendra Pal  
Course/Branch : MBA  
Batch : 2021-23  
Date of Birth : 17th Sep 1999  
Married/Unmarried : Unmarried  
If Married, Anniversary Date : -  
Present Company/Organization : ERD Technologies  
Designation : BDE  
E-Mail ID : ajendrapal11@gmail.com  
Mobile No : 7703912987

Please email the completed form to [itsengg.gnoida@its.edu.in](mailto:itsengg.gnoida@its.edu.in) OR post it on the following address:

The Director  
I.T.S Engineering College  
46, Knowledge park III  
Greater Noida, Uttar Pradesh 201308  
Phone:0120-2331000 Fax: 0120-2331037

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ITS Engineering College

**ITS Engineering College**

Greater Noida

**Student Curriculum Feedback (2022-23)**


Name of Student:	Neeraj Swamy
Roll Number :	2102220700013
Gender :	Male
Department :	MBA
Year of Study :	2021-23
Mobile No. :	9560918511
Email ID :	sharma.neeraj.28376@gmail.com

This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. This information provided by you will be used as important feedback for quality improvement of the curriculum.

(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.				✓	
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.				✓	
3	Course content is followed by corresponding reference materials.				✓	
4	The syllabus has good balance between theory and application.					✓
5	The syllabus has made me interested in the subject area.					✓
6	The syllabus covered modern/advanced topics.					✓
7	Syllabus is industry oriented.				✓	
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)					✓
9	Applicability (Applicable in the real life).			✓		
10	Helps going for higher studies.					✓

Any Other Suggestions (If any):

  
 (Signature of the student)

  
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**ITS Engineering College  
Greater Noida  
Student Curriculum Feedback (2022-23)**

Name of Student:	Himanshu Kumar
Roll Number :	2102220700008
Gender :	Male
Department :	MBA
Year of Study :	2021-2023
Mobile No. :	9953390518
Email ID :	himaushuK6214@gmail.com

This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. This information provided by you will be used as important feedback for quality improvement of the curriculum.


(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.				✓	
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.					✓
3	Course content is followed by corresponding reference materials.					✓
4	The syllabus has good balance between theory and application.				✓	
5	The syllabus has made me interested in the subject area.					✓
6	The syllabus covered modern/advanced topics.					✓
7	Syllabus is industry oriented.				✓	
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)				✓	
9	Applicability (Applicable in the real life).					✓
10	Helps going for higher studies.				✓	

Any Other Suggestions (If any):



(Signature of the student)

  
HOD - MBA  
ITS Engineering College

**ITS Engineering College**

**Greater Noida**

**Student Curriculum Feedback (2022-23)**

Name of Student:	<i>Abhilasha Tiwari</i>
Roll Number :	<i>2102220700001</i>
Gender :	<i>Female</i>
Department :	<i>MBA</i>
Year of Study :	<i>21-23</i>
Mobile No. :	<i>8953800369</i>
Email ID :	<i>abhilashatiwari K1122@gmail.com</i>

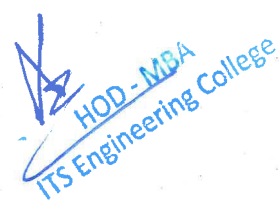
This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. This information provided by you will be used as important feedback for quality improvement of the curriculum.

(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.				✓	
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.					✓
3	Course content is followed by corresponding reference materials.					✓
4	The syllabus has good balance between theory and application.				✓	
5	The syllabus has made me interested in the subject area.				✓	
6	The syllabus covered modern/advanced topics.				✓	
7	Syllabus is industry oriented.				✓	
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)					✓
9	Applicability (Applicable in the real life).				✓	
10	Helps going for higher studies.				✓	

Any Other Suggestions (If any):

*Abhilasha Tiwari*  
(Signature of the student)

  
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**ITS Engineering College  
Greater Noida  
Student Curriculum Feedback (2022-23)**

Name of Student:	Gitanjali Gupta
Roll Number :	2102220700004
Gender :	Female
Department :	MBA
Year of Study :	2021-23
Mobile No. :	9118769697
Email ID :	madheshiyageet@gmail.com.
This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. This information provided by you will be used as important feedback for quality improvement of the curriculum.	
(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)	

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.				✓	
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.					✓
3	Course content is followed by corresponding reference materials.					✓
4	The syllabus has good balance between theory and application.				✓	
5	The syllabus has made me interested in the subject area.		✓			
6	The syllabus covered modern/advanced topics.					✓
7	Syllabus is industry oriented.					✓
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)					✓
9	Applicability (Applicable in the real life).					✓
10	Helps going for higher studies.				✓	

Any Other Suggestions (If any): *None*

*Gitanjali*

(Signature of the student)

*[Signature]*

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**FEEDBACK FORM FOR EMPLOYER/INDUSTRY**

Dear Sir/Madam,

In order to produce competent MBA Graduates as per the need of the Industry and Society, we need inputs of personnel from Industry. ITS Engineering College always maintains a continuous dialogue with its stakeholders. As the ultimate beneficiary of our quality graduates, your support and feedback will help us to maintain the required standard of education. Kindly give your valuable suggestions to fulfill the gap between industry and academia for quality improvement:

1. Whether a strong foundation in management, basic principles of management is mandatory for successful career in companies. A) YES ✓ B) NO

2. Do graduates should have inclination to identify/ analyze real life situation problems prevailing in the company? A) YES ✓ B) NO

3. An understanding of ethical choices and respect for intellectual property is important for the company. A) YES ✓ B) NO

4. Most preferable recent policies/ strategies which should be incorporated for Management graduates.

*Communicate Skill.*

5. Your suggestions regarding managerial concepts to be introduced in the curriculum to make the students industry ready.

*Data Science.*

**Personal Details – Employer/Industry Expert**

- 1. Name & Designation - *Sanyasir Deyal Associate Director*
- 2. Name of Company - *Wealth Clinics*
- 3. Mobile Number - *9899286428*
- 4. Email Id - *N.A.*

*[Signature]*  
 HOD - MBA  
 ITS Engineering College

**FEEDBACK FORM FOR EMPLOYER/INDUSTRY**

Dear Sir/Madam,

In order to produce competent MBA Graduates as per the need of the Industry and Society, we need inputs of personnel from Industry. ITS Engineering College always maintains a continuous dialogue with its stakeholders. As the ultimate beneficiary of our quality graduates, your support and feedback will help us to maintain the required standard of education. Kindly give your valuable suggestions to fulfill the gap between industry and academia for quality improvement:

1. Whether a strong foundation in management, basic principles of management is mandatory for successful career in companies.  A) YES  B) NO
2. Do graduates should have inclination to identify/ analyze real life situation problems prevailing in the company?  A) YES  B) NO
3. An understanding of ethical choices and respect for intellectual property is important for the company.  A) YES  B) NO
4. Most preferable recent policies/ strategies which should be incorporated for Management graduates.

*Team Building skills*

5. Your suggestions regarding managerial concepts to be introduced in the curriculum to make the students industry ready.

*More focus should be given to theoretical concepts.*

**Personal Details – Employer/Industry Expert**

1. Name & Designation - *Ramanad Chauhan*
2. Name of Company - *Skylan Information Technology Pvt Ltd.*
3. Mobile Number - *8745004222*
4. Email Id - *ram.chauhan@skylan.it.com*

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