

**I.T.S Engineering College, Greater Noida**  
**Strategic plan 2017-2021**

Advent of many engineering colleges and Universities, in the recent years, have opened up new challenges before it. Changed dynamics of higher education in general and engineering education in particular has unleashed new environment which is changing like never before and thus I.T.S Engineering College needs regular assessments to keep it up to date to face these challenges.

In view of this, PERSPECTIVE PLAN 2017 - 21, attempts to delineate important strategies which are important to maintain its legacy of being among the top institute of the state. Strategic plans have also been formulated and finalised after number of iterations by IQAC, Senior Professors and Heads of different departments and approved by the BoG on date **10<sup>th</sup> December, 2017**. The approved strategic plan is aligned with the vision of the institute that I.T.S Engineering College should be a name in the field of engineering education at national level.

**Broad objectives to define strategic plan:**

- Become a leading technological institute, ranked in the top institutes of UP and among the elite class nationally.
- Become an institute which is able to give near to hundred percent pass results.
- Developing infrastructure matching with the modern specifications and promoting holistic development of the students.
- Developing facilities and laboratories with the focus to make every student of I.T.S Engineering College a skilled human resource who is industry ready and has higher employability chances.
- Become a model campus in terms of sustainability, usage of energy and water, and recycling of materials.
- Establishing industry tie-ups and association to exchange knowledge between industry and academia for mutual benefits.
- Energizing and harnessing potentials of faculty and students to create new and innovative technologies for industrial and national needs.
- Taking up consultancy works from industries and government.
- To earn the recognition among students that I.T.S Engineering College is a 'happening' campus.
- To promote competitive spirit among students to face challenges and competitions.
- Provide an invigorating work environment for faculty and staff, where merit and hard work are recognized and rewarded.
- Intensify the involvement of alumni in all aspects of the Institute's development— interacting with students, mentoring incubatees, contributing resources towards enhancing the facilities and quality of education, and collaborating with faculty members in research and development.

*Circulated among all faculty members.*

*S. S. →*  
19/12/2017 Director  
ITS Engineering College  
Greater Noida

- To establish a state-of-the-art Incubator facility to promote startups and entrepreneurship.
- Incubate successful startups creating innovative products and business models using the knowledge and technologies developed by the Institute.

**Strategic Plan proposes following components to achieve its objectives:**

**Core Activities: (What to achieve in the longer term)**

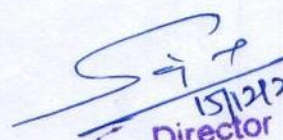
- Becoming a leading institution in the field of technology
- Nurturing creativity and academic excellence
- Developing skilled and competent human resources
- Pursuing research and consultancy works
- Creating environment for Innovation and Entrepreneurship
- Promoting extracurricular activities related to the upliftment of society
- Organising co-curricular and extracurricular activities to improve attitude and inculcate leadership skills.

**Enablers: (Important factors to achieve goals)**

- Acquisition, training and development of qualified and experienced faculty & Staff
- Inviting meritorious students and instilling moral values and competency
- Developing modern infrastructure and facilities

**Goals (Plans and Tactics to achieve core activities)**

- Establishing Centre of Excellence (CoE)
- Skill Enhancement Trainings
- Industry Engagements
- Research & Consultancy
- Alumni Engagement
- Outreach
- Organizing social activities by engaging local community

  
 15/12/2017  
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